

## A WELCOME LETTER FROM THE MAYOR

I'd like to extend a personal invitation to join us as we bring "Hook a Kid on Golf" – a nationally acclaimed youth golf program – to the Schenectady Municipal Golf Course. It will provide our youth the opportunity to learn and enjoy the game of golf while learning skills to be successful in life.



I believe that the lessons that golf teaches are capable of providing Schenectady youth with the opportunity to grow into mature, understanding, and productive adults and community leaders. Golfers learn to compete by embracing ethics, etiquette, positive thinking, communication, friendship and empathy for fellow competitors. They learn the importance of being prompt, the value of preparation, patience and yes, "the rub of the green" or "life's hard knocks." This community-based program teaches what it takes to play golf and along the way they learn what it takes to be successful in life and, we hope, contributing members of our community.

The proceeds from this event will be used to provide scholarships to Schenectady youth so they may attend the "Hook a Kid on Golf" lessons this summer at our municipal golf course – the "Crown Jewel" of Schenectady.

The many ways to assist us in this effort are outlined in this brochure. Contact information and sponsorship levels are outlined here. We sincerely appreciate all offers of assistance.

*Mayor Brian U Stratton*

## ADDITIONAL WAYS TO SUPPORT OUR JUNIOR GOLF PROGRAM

### **Tee sign sponsor: \$150**

- Tee Sign and recognition in program

### **Individual golfers: \$100**

- Golf, cart, a light lunch during the round, dinner and awards

### **Awards Dinner Sponsor: \$1500**

- Tee-box sign
- Full-page program ad
- Two foursomes plus dinner
- Recognition at dinner
- Option of promotional item in a gift bag

### **Program Sponsor: \$750**

- Tee-box sign
- Full page program
- One foursome plus dinner
- Recognition at dinner
- Option of promotional item in gift bag

### **Lunch at the turn sponsor: \$750**

- Tee-box sign
- Full page program
- One foursome plus dinner
- Recognition at dinner
- Option of promotional item in gift bag

## More ways to support Schenectady's "Hook a Kid On Golf" program:

### **Sponsor a junior golfer: \$135**

### **Program advertising - Copy deadline May 23**

Full page: \$300

1/4 page: \$100

1/2 page: \$200

Business card: \$50

### **Or - Join us for dinner: \$50**

# *Schenectady's Hook a Kid on Golf*



## **CHARITY CLASSIC**

June 3, 2008

Schenectady Municipal  
Golf Course

# Schenectady's Hook a Kid on Golf



## CHARITY CLASSIC

**WHEN:** June 3, 2008

Arrival and registration:  
11:30 am - 12:30 pm

Shotgun start: 1:00 pm

**COST:** \$400/team or \$100/individual

**WHERE:** Schenectady Municipal Golf Course  
*Rated "Golf Digest's" Best Places  
to Play 2004-2007*

**FORMAT:** 4-person scramble

**CONTACT:** Schenectady PGA Professional  
Brian Damon  
518-382-5155.

**VOLUNTEERS NEEDED:** e-mail to  
volunteer@CapitalAreaGolf.com

## LEVELS OF PARTICIPATION

### Presenting Sponsor: \$5,000

- Company name/logo in all media materials
- Banner on putting green/driving range/ registration/dinner
- Corporate introduction by Mayor Stratton at awards ceremony
- Speaking opportunity at dinner
- Tee box sign
- Full-page program ad
- Three foursomes plus dinner
- City Council recognition
- Option of promotional item in gift bag

### Diamond Sponsor: \$3,000

- Banner on putting green/driving range/ registration/dinner
- Tee box sign
- 1/2-page program ad
- Two foursomes plus dinner
- City Council recognition
- Option of promotional item in gift bag

### Platinum: \$2,000

- Banner on putting green/driving range/ dinner
- Tee box sign
- 1/4-page program ad
- One foursome plus dinner
- City Council recognition
- Option of promotional item in gift bag

### Gold: \$1,000

- Banner on putting green/driving range
- Tee box sign
- Business card program ad
- One foursome plus dinner
- City Council recognition
- Option of promotional item in gift bag

## REGISTRATION FORM

Participants:

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Cost: \_\_\_\_\_

Total: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

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Phone: \_\_\_\_\_

Method of payment:

Check

Cash

**Send your check and the completed  
entry form to:**

Schenectady Hook a kid On Golf  
Address 400 Oregon Ave  
Schenectady, NY 12304

SUPPORTED BY USGA



Schenectady Hook a Kid on Golf is a 501(c)(3) organization.  
EIN 26-2325924, IRS Group Exemption # 8554

*Thank you for your interest in supporting junior golf in Schenectady.*

Cut here.